Guide to Build Your Fundraising Campaign
自製籌款專頁錦囊

香港展能藝術會
Arts with the Disabled
Association Hong Kong

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關於香港展能藝術會
About ADAHK

- 香港展能藝術會於1986年成立為非牟利慈善團體
- 本會宗旨是「藝術同參與・傷健共展能」
- 我們深信每個人都有創作藝術的潛能，欣賞藝術是每個人擁有的基本權利
- 香港唯一全方位開拓展能藝術的機構，致力推動平等機會，讓殘疾人士參與藝術活動，發展藝術才能；並倡導透過藝術建立共融的社會

- A non-profit and charitable organisation since 1986
- Everyone has the potential and talent for creativity and a right to enjoy to the fullest beauty and vitality of the arts
- We are dedicated to providing holistic services to support the development of the arts amongst people with disabilities
- We promote equal opportunities for people with disabilities to have access to and excel in the arts and advocate an inclusive society through the arts

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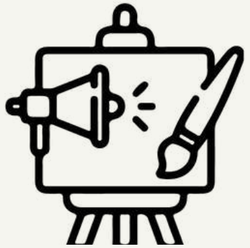
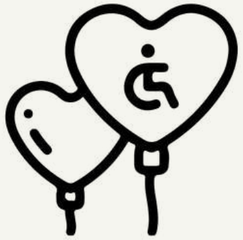
工作重點 Our Focus

藝術教育
Arts Education

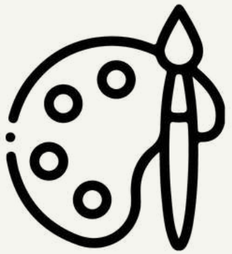


藝術通達
Arts Accessibility



推廣共融
Social Inclusion

國際網絡
International Network



普及藝術
Broad-based Arts Service

專業發展
Professional Development

社會企業
Social Enterprise

積極倡議
Advocacy

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Arts with the Disabled Association Hong Kong

服務對象
Serving Targets

視障 Visual Impairment
聽障 Hearing Impairment
智障 Intellectual Disability
肢體障礙 Physical Disability
精神復元人士 Person in Recovery
輪椅使用者 Wheelchair User
痙攣 Spastic
自閉譜系 Autistic Spectrum
特殊學習障礙 Special Learning Difficulties

涵蓋所有殘疾類別，受眾甚廣

We support people with all different disabilities

為什麼我們與眾不同？
What Makes Us Different

本港唯一全方位開拓展能藝術的機構，包涵表演藝術與視覺藝術
One and only

The only NGO in Hong Kong with a primary focus on promoting the artistic talents of people with disabilities and social inclusion through the arts. And across all art forms, at all proficiency levels.

涵蓋所有殘疾類別，受眾甚廣
All means all

Unlike other NGOs which support a particular type of disability, we support people with all different disabilities.

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為什麼我們與眾不同？
What Makes Us Different

率先引進不同的藝術通達服務
Pioneer various Arts Accessibility services in Hong Kong

So that people with and without disabilities can enjoy the arts with no barriers.

帶領本港展能藝術家躋身國際舞台，兼配有成熟的國際網絡。
International network

A member of the Access/VSA International Network, in which the headquarter is housed in The John F. Kennedy Center for the Performing Arts in Washington, DC. We also collaborate with different organisations and corporates across the globe.

不同商業合作
Partnerships

Partner with stakeholders from different sectors, including business, to multiply and synergise the development of Arts with the Disabled and inclusive society.

36 年來，為本港培育不少引以為傲的藝術人才
Over the past 36 years, we have nurtured many talented artists for whom Hong Kong is justly proud

香港展能藝術會
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感謝您為香港展能藝術會舉辦籌款活動！
Thank you for partnering with ADAHK by organising a fundraiser for us!

此錦囊為您提供步驟和一些想法，包括如何建立網上籌款專頁、
向親友宣傳您的活動，讓更多的殘疾人士能參與藝術活動，發展藝術才能

This guide gives you steps and some ideas on
how to build your own fundraising campaign and
get more friends and family involved to support people with disabilities
to have access to and excel in the arts.

選一項活動
Choose a challenge

1

個人或家庭挑戰 Individual or Family Challenge

跑步、接力、騎自行車、保齡球、游泳、散步、登山等
Running, relay, biking, bowling, swimming, walking, climbing, etc.

慶祝活動 Celebrations

婚禮、生日、週年紀念日、畢業典禮、新娘派對、百日宴等
Weddings, birthdays, anniversaries, graduations, bridal showers, 100-day celebrations, etc.

興趣活動 Hobbies

烘焙、烹飪、縫紉、繪畫、繪畫、唱歌、才藝表演、時裝表演等
Baking, cooking, sewing, drawing, painting, singing, talent show, fashion show. etc.

設定籌款目標
Set a fundraising goal

2

香港展能藝術會
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建立您的網上籌款專頁
Build your own fundraising campaign

3

步驟一：建立個人戶口，填寫資料
Step 1: Create a personal account and fill in the information

步驟二：選擇製作個人、機構或團體籌款專頁
Step 2: Choose to create an Individual, Corporate/Team fundraising page

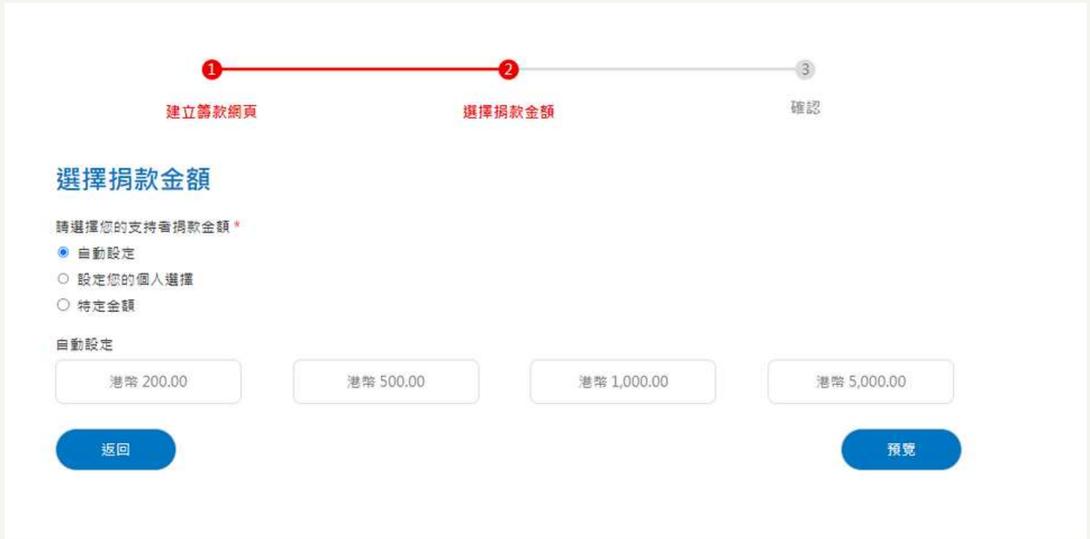
https://donate.adahk.org.hk/web/create-your-campaign/

建立您的網上籌款專頁
Build your own fundraising campaign

3

步驟三：填寫或上傳資料，如：個人信息、活動詳情、圖片、日期、籌款目標、聯絡資料
Step 3: Fill in or upload information, such as personal particulars, event details, pictures, dates, fundraising goals, contact information

步驟四：選擇您希望支持者捐贈的金額
Step 4: Choose the amount you wish your supporters to donate



步驟五：預覽籌款專頁，確定或更改網頁資料
Step 5: Preview the fundraising campaign, confirm or revise the page

步驟六：提交給香港展能藝術會以作審核
Step 6: Click and submit to Arts with the Disabled Association Hong Kong for approval

香港展能藝術會
Arts with the Disabled Association Hong Kong

廣傳您的籌款專頁並開始籌款啦！
Spread the word about your online fundraising campaign and start fundraise for ADAHK

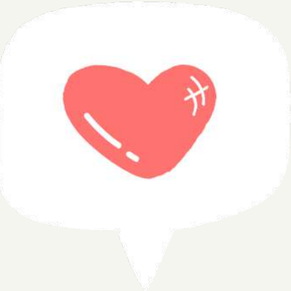
4

小貼士 Tips 1

在社交平台公布您的籌款專頁，鼓勵您的朋友家人轉發您的訊息！
Announce your fundraising campaign on social media and encourage your friends and family to share your message!

小貼士 Tips 2

分享您的故事並解釋您為香港展能藝術會籌款的動機。
Share your story and explain your motivation behind your campaign.



小貼士 Tips 3

上載相片或短片，讓您的籌款專頁更吸引。
Upload photos or videos to make your online fundraising page more attractive.

小貼士 Tips 4

對您的支持者說聲謝謝。
Say thanks to your supporters.

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與我們合作實現 Partner with us to achieve #Envision2030

想像一下 2030 年的世界，不分你我
Imagine the world in 2030, fully inclusive of persons with disabilities

與我們聯繫，讓我們了解您的想法

Get in touch with us for more fundraising ideas.
Please let us know how we can help

推廣及籌募部

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